

PROGRAM

BEVERAGE DIGEST

- 8:00** Registration and Networking Breakfast
- 9:00** **Welcome**
Duane Stanford, Editor & Publisher: Beverage Digest
- 9:15** **Growth Through Resilience**
Henrique Braun, President, Latin America: The Coca-Cola Company
- 9:45** **Following the Consumer to Growth**
Andrew Archambault, President, Commercial: Keurig Dr Pepper
- 10:15** **The View from Wall Street**
Kaamil Gajrawala, Managing Director: Credit Suisse
Bonnie Herzog, Managing Director: Goldman Sachs
Nik Modi, Managing Director: RBC Capital Markets
- 11:00** Networking and Refreshments
- 11:30** **Manufacturing and Distributing for Success**
Troy Taylor, Chairman and CEO: Coca-Cola Beverages Florida
- 12:00** **Sustainably Sweetened**
Kurt Callaghan, Global Strategic Director, Sugar Reduction: PureCircle by Ingredion
- 12:20** **Beyond the Hype: What's the True Power of Neuroscience?**
Sigi Hale, Principal Neuroscientist and Director of Research: Alpha-Diver
- 1:00** Networking Lunch
- 2:15** **New Company – Growing Family of Brands**
Paul Norman, CEO, Retail: BlueTriton Brands
- 2:45** **A Conversation With Generation Z**
- 3:30** Networking and Refreshments
- 4:00** **Sports Drinks: Redefining a Category**
Michael Del Pozzo, President & GM: PepsiCo Gatorade Performance Portfolio
- 4:30** **Managing Disruption to Win**
Tim Trant, CEO: G&J Pepsi-Cola Bottlers
- 5:00** **Beer & Beyond: The Road to Innovation**
Fabricio Zonzini, President, Beyond Beer N. America: AB InBev
- 5:30** Cocktail Reception

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WATER**

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